

# FASESIN-GBOLAHAN



## SOCIAL MEDIA MANAGER

A portfolio built around real accounts handled across beauty, photography, technology, creative services and fashion.

### REAL ACCOUNT PROOF

**FacesbyFunny**

Instagram

**FY2shotit**

Instagram

**Qwibik**

Instagram

**Havgate Studios**

Instagram

**Setofash**

TikTok

# Social media experience supported by measurable career-level proof.

The metrics below come from Setofunmi's CV. They are not attributed to any single account without account-level analytics.

**Social Media and Brand Communications professional with 3+ years of experience developing content strategies, maintaining calendars, creating and publishing social content, managing online communities and reviewing performance to improve future output.**

**3+ YEARS**

Social media & brand communications

**200+**

Brand-aligned content pieces

**UP TO 30%**

Improvement in engagement consistency

**90%+**

Response consistency in interactions

CORE CAPABILITIES

Social strategy

Content calendars

Content creation

Publishing

Copywriting

Community management

Campaign execution

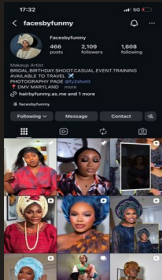
Analytics

Brand messaging

Tools & platforms: Instagram · TikTok · Facebook · X · Canva · Meta Business Suite · Google Analytics

# Five real social accounts in one view.

Actual screenshots supplied for this portfolio replace generic mockups and make the body of work immediately verifiable.

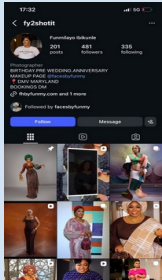


**FacesbyFunny**

@facesbyfunny

2,109 followers

Original account handled

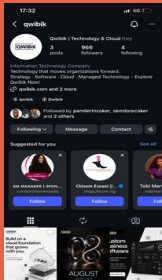


**FY2shotit**

@fy2shotit

481 followers

Original account handled

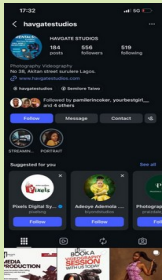


**Qwibik**

@qwibik

966 followers

Selected brand account

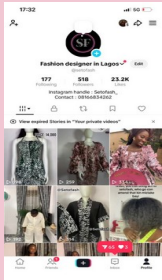


**Havgate Studios**

@havgatestudios

556 followers

Selected brand account



**Setofash**

@setofash

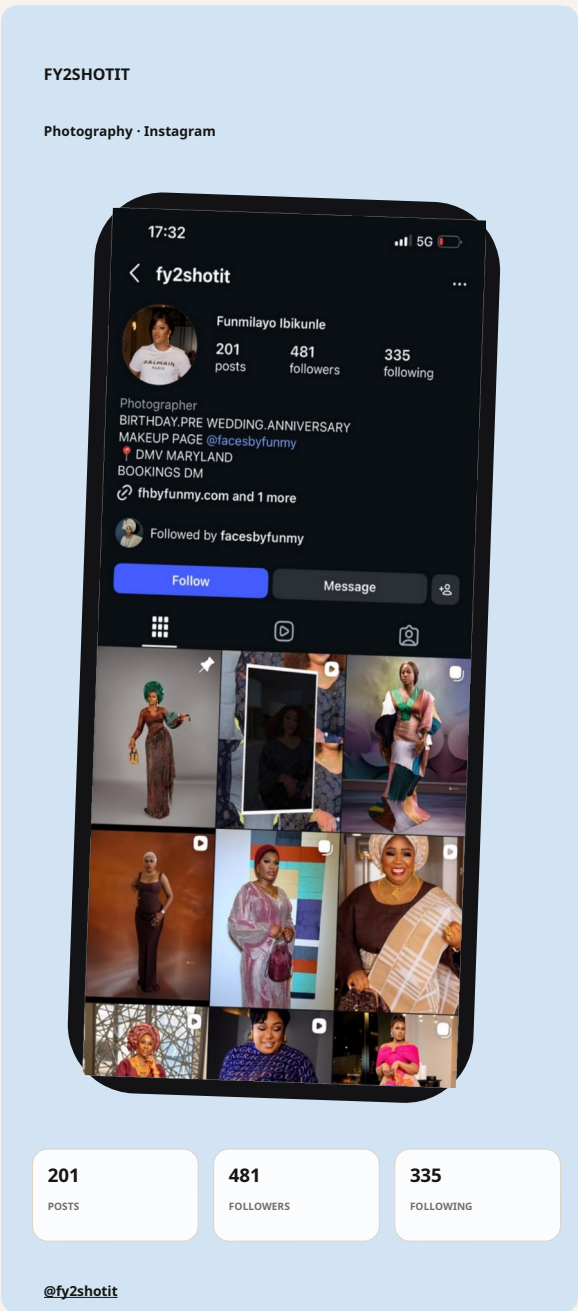
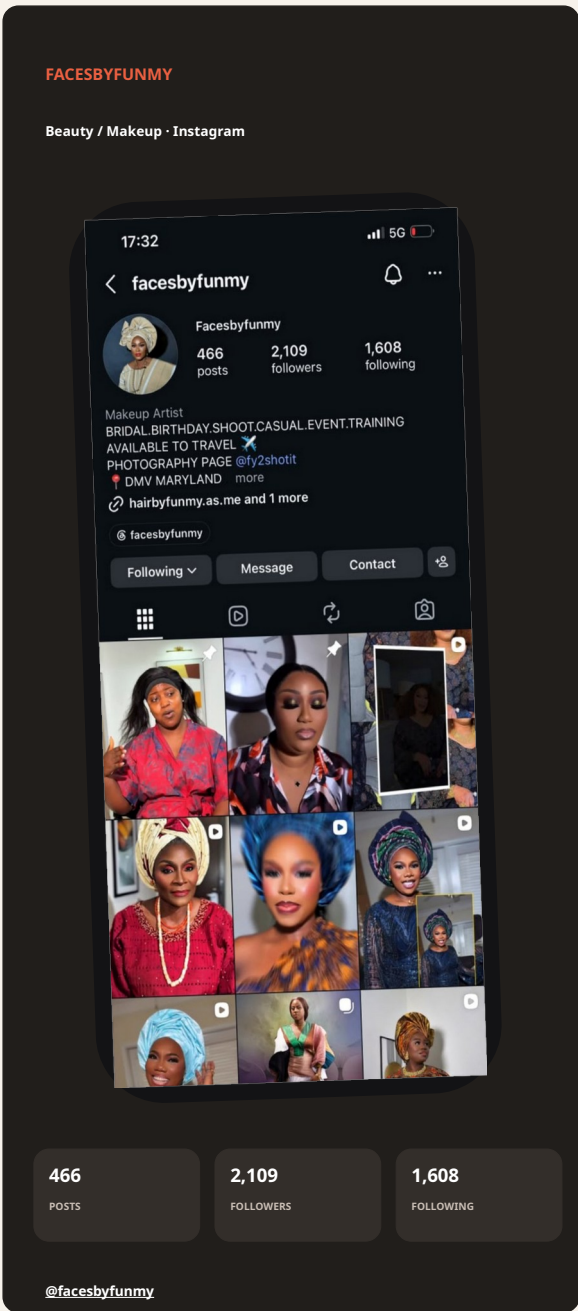
518 followers · 23.2K likes

Original TikTok account

Profile counts shown are the visible snapshot figures in the screenshots supplied for the portfolio. They are not presented as growth caused solely by the candidate.

# FacesbyFunmy + FY2shotit

Two connected visual-service accounts that help demonstrate continuity in Setofunmi's hands-on social media work.

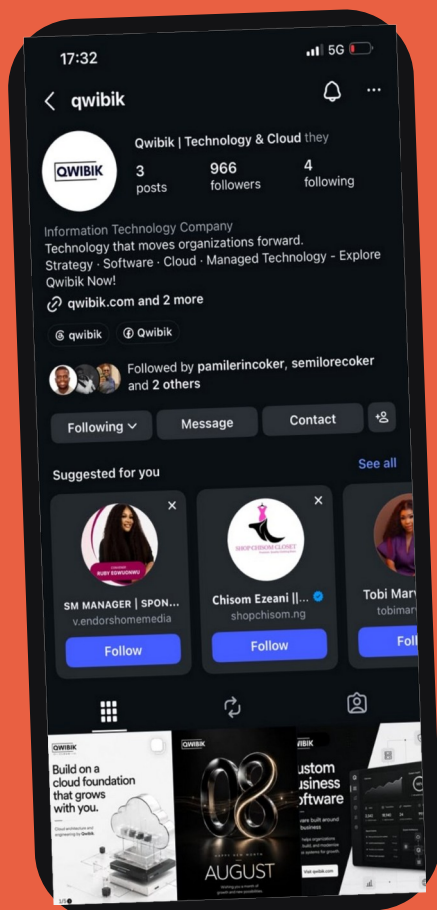


# Qwibik + Havgate Studios

Evidence of range: technology and cloud communication on one side, creative production services on the other.

## QWIBIK

Technology & Cloud · Instagram



3

POSTS

966

FOLLOWERS

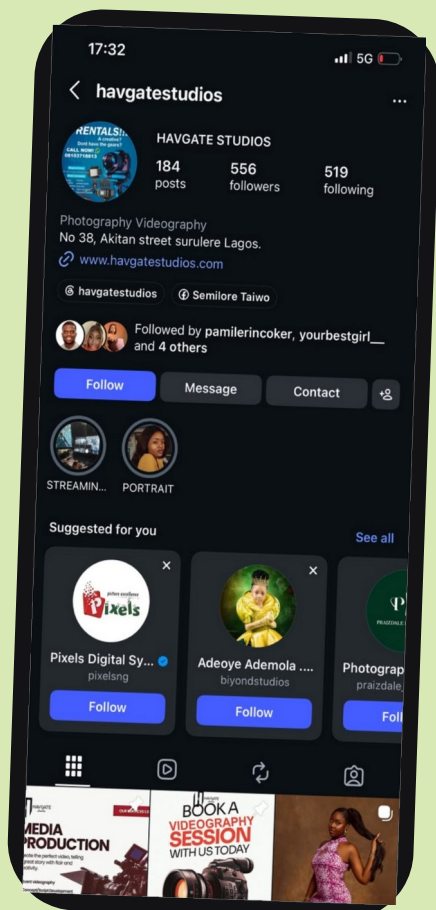
4

FOLLOWING

@qwibik

## HAVGATE STUDIOS

Photography / Videography · Instagram



184

POSTS

556

FOLLOWERS

519

FOLLOWING

@havgatestudios

# Setofash on TikTok

A real TikTok profile adds short-form and platform-specific proof to a portfolio otherwise dominated by Instagram accounts.

## SETOFASH

Fashion · TikTok · @setofash

177

FOLLOWING

518

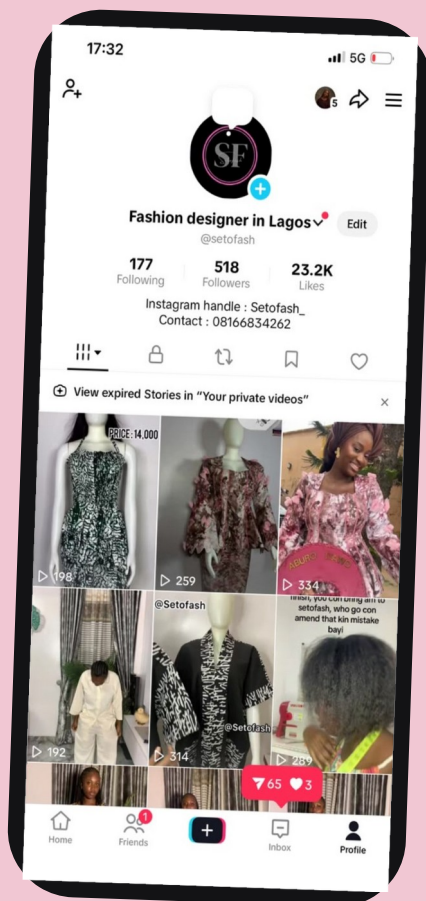
FOLLOWERS

23.2K

LIKES

### WHY IT MATTERS IN THE PORTFOLIO

- Shows hands-on presence on TikTok, not only Instagram.
- Supports the fashion / short-form side of her broader brand-management experience.
- Adds visible profile-level proof with follower and like counts in the supplied screenshot.



Profile snapshot evidence is shown as proof of the account; it is not presented as a causal growth claim.

EXPERIENCE

# The work history behind the account screenshots.

The portfolio is strongest when the accounts are connected to documented responsibilities in her CV.

|                |                                  |                                                                                                                                                     |
|----------------|----------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
| 2023 - Present | Social Media Manager · Freelance | Monthly content calendars · 200+ content pieces across brands · community management · performance review · collaboration with business owners.     |
| 2022 - Present | Brand Manager · Fashion Business | Seasonal promotions · product-launch content · Instagram and customer communication · feedback-led messaging · 120+ customer interactions annually. |
| Oct - Dec 2020 | Digital Marketer · Digi Converge | Supported social campaigns · published 40+ content pieces · reviewed engagement metrics · contributed to campaign delivery.                         |

RESPONSIBILITIES SUPPORTED BY THE CV

|                                       |                                  |
|---------------------------------------|----------------------------------|
| Content calendar development          | Brand-aligned content production |
| Publishing & campaign execution       | Community & customer responses   |
| Engagement monitoring                 | Brand voice consistency          |
| High-performing format identification | Business-owner collaboration     |

## CONTACT

# Content, community and brand communication — backed by real account proof.

SETOFUNMI FASESIN-GBOLAHAN

Social Media Manager

### EMAIL

Setofunmi209@gmail.com

### PHONE

+234 816 683 4262

## SELECTED ACCOUNTS

@facesbyfunmy · @fy2shotit · @qwibik · @havgatestudios · TikTok @setofash

Bachelor of Mass Communication · Bowen University

Internet and Computing Core Certification (IC3) · Nov 2022